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Press Release Schweizerischer Verein WIR

## **MEDIA BOYCOTT – Stop Manipulation**

Do the mainstream media still perform its function as the "fourth power" responsibly? WE say: NO! For this reason, WE call for an immediate media boycott. WE demand that media professionals return to their actual core task.

The core task of the media is to inform the public about current events and news in a truthful and balanced way. This includes reporting from different perspectives. For this purpose, it's the only way citizens can form their own opinions. Manipulating people with propagandistic journalism is against professional ethics.

As the "fourth power", media professionals must look critically over the shoulders of the government, politicians, administrations, companies and other institutions. The fact that mainstream media mutate into controlled state media is an absolute no-go. Journalists are exclusively at the service of their readership.

The mainstream media played a key role during the supposed global pandemic. They provided only bias information and did not fulfil their social responsibility. Worse still, they have contributed to the fact that the population was - and still is - terrified!

Instead of examining different sources or offering a platform to critical voices, they disseminate state-compliant one-size-fits-all nonsense. Expert opinions, studies, statistics and information that do not fit into the Corona narrative are defamed as conspiracy theories.

This is now finally over! **WE** have had enough of manipulative leading media and call for a **media boycott! WE** demand transparent reporting, balanced, truthful and based on the journalists' code of conduct!

You can find a corresponding **legal notice** in the attached PDF or on our project website <a href="https://medienboykott.ch/rechtlicher-hinweis">https://medienboykott.ch/rechtlicher-hinweis</a>

If you have any questions, please do not hesitate to contact us.

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